

CURRICULUM VITAE

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**personal details**

name Kate Upton  
date of birth 19 February 1982

**education**

2001–2004 *Central Saint Martins College of Art & Design, London*  
BA (Hons) Graphic Design  
2:1

2000–2001 *Reigate School of Art & Design, Reigate, Surrey*  
BTEC Foundation in Art and Design  
Distinction

1986–2000 *Notre Dame, Lingfield, Surrey*  
3 A-levels (Art, Music, Theatre Studies), 9 GCSEs

Responsibilities  
Deputy Sports' Captain, House Captain, Music Captain

**skills**

computers Mac, PC

software Adobe InDesign, Adobe Photoshop, Adobe CC, Microsoft Office

languages English, German, Swiss German

music Clarinet (grade 5), piano (grade 5)

## employment

- May 2016–present  
*Cats Protection, East Sussex*  
I am now Creative Designer at the charity's National Cat Centre
- November 2006–  
December 2011  
*The Times, London*  
Staff Designer with experience across all areas of the newspaper including redesign of sections, illustrative work and launching the Android edition of The Times
- February 1997–May 2005  
*Fire Testing Technology Ltd, West Sussex*  
Graphic design, general office duties, holiday work

## freelance

- October 2012–present  
*Woody Riding Club, West Sussex*  
Company rebranding including logo, website design ([woodyridingclub.co.uk](http://woodyridingclub.co.uk)), training booklet, photography, stationery and signage as and when needed
- March 2017  
*Tribal Textiles, Zambia, Central Africa*  
I redrew their logo for them to have the high resolution artwork
- July–August 2016  
*Glorious Pigs, West Sussex*  
Logo design
- July 2012–May 2016  
*The Telegraph, London*  
Having originally been headhunted for two weeks' work in preparation for the London Olympics, I became a regular freelancer and designed pages for both The Daily Telegraph and The Sunday Telegraph
- September 2015–  
February 2016  
*Faversham House, West Sussex*  
The company sent me work to complete as it arose for their 'edie Live' exhibition which included advertising for print and online, an infographic, e-mail signatures, flyers, logos and a brochure
- August 2015  
*Entlebucher Anzeiger, Schüpfheim, Switzerland*  
I was interviewed for a piece about my photography which appeared on the cover and as a double page spread in their newspaper
- May 2015  
*Down's Syndrome Association, Middlesex*  
I was asked to be a judge for their My Perspective photography competition which gives people with Down's syndrome the chance to show us their perspective of the world around them
- February 2015  
*CNN, London*  
They provided a quote which I illustrated for their #inspirewomen project for International Women's Day
- December 2014–  
January 2015  
*Tavy 13, West Devon*  
Logo design
- September–November 2014  
*Barnardo's, North Yorkshire*  
I was commissioned to design the invitations for their 'Firecracker Ball' which were like golden tickets to accompany their Willy Wonka theme
- September–November 2014  
*Malambo Safaris, Zambia, Central Africa*  
Logo design

## freelance (continued)

February–September 2014	<i>Parkinson's UK &amp; South London Younger Parkinson's Network, London</i> I was approached to create a PR pack, flyer and event programme for their charity ball at The All England Lawn Tennis Club, Wimbledon in September 2014
September 2014	<i>Sew 1965, Surrey</i> Logo design
September 2014	<i>Purple Creative Studio, North Yorkshire</i> I was asked to design a logo for one of their clients for whom they were building a website
September 2014	<i>Philpots Farm, West Sussex</i> Logo design including a 5 ft x 2 ft PVC banner for advertising, business cards and photography
September 2014	<i>Diageo plc, London</i> Advertisement design
September 2014	<i>LiteBulb Group, London</i> Advertisement design
September 2014	<i>First4Tennis Ltd, Surrey</i> Advertisement design
August 2014	<i>DeRosier Chocolates, London</i> Advertisement design
August 2014	<i>Shoot You Video Production UK Ltd, Surrey</i> Advertisement design
April 2014	<i>The Guardian, London</i> I was commissioned to write two pieces on Lake Lucerne and the Bernese Oberland for an online campaign which was sponsored by Visit Switzerland
March 2014	<i>Sussex Roaster, West Sussex</i> Logo design
February–March 2014	<i>A Great Space Limited, London</i> Logo design
December 2013	<i>Moore's Home &amp; Garden, West Sussex</i> I was commissioned to create graphics for the packaging of their new Moore's Home French Collection range of luxury fragranced candles and diffusers
October–December 2013	<i>Soundcheque Ltd, London</i> Creation of new images for the website (soundcheque.com), including a brochure
October 2013	<i>GROW, Devon</i> Logo design
May 2013	<i>Black Dog Bookkeeping, Devon</i> Company branding including logo design and stationery
March 2009	<i>North Circular Records, London</i> Logo design

## freelance (continued)

- August–November 2007 *Glint*, Zürich, Switzerland  
Website, branding and stationery design
- June 2005–November 2006 *The Times*, London  
Having done a placement, I was invited back to join the team as a Freelance Designer, mainly working in the Design Department of 'TheKnowledge' magazine
- January 2003–May 2007 *Diamonds of Switzerland GmbH*, Zürich, Switzerland  
Entire company design including website (dos.ch), branding and stationery

## placements

- May 2005 *The Times*, London  
Quickly assimilating their Hermes design system, observing and understanding the workflow and imaging process for both the features and news sections and, under pressure of deadlines, producing layouts and areas of detailed typography
- March 2005 *Suburbia*, London  
Designing layouts for various clients
- August–September 2004 *Vogue*, London  
Generally assisting the Design Team in the Art Department on the November and December 2004 issues. Scanning, filing, mounting layouts and carrying out picture research in the Condé Nast archive

## university commissions

- 2001–2004 *Diesel*, London  
Live 'Hot City Tour' brief to create a series of personal images inspired by Diesel's European Tour collection, creating installations for the Diesel flagship store in Covent Garden inspired by Venice, the Venice collection and the Diesel ethos
- Gas Clothing UK Ltd*, London  
My still-life photography and interpretation of the Gas Autumn–Winter 2002/03 collection was published in Year 1, Issue 1 of 'The Magasine'
- Right-on Co Ltd*, Tokyo, Japan  
Live brief to create a series of Graphic T-shirts for Japanese clothing chain Right-on in which my designs were proposed for manufacture
- Tabasco*, London  
Live brief from Food Matters to be bold with Tabasco and be visually inspired by the brand
- The General Trading Company*, London  
Live new corporate identity brief to refresh its image and attract a new audience to visit their new Sloane Square premises
- Victoria House*, London  
Live brief to create sculptures for the opening night champagne celebrity party

## **the duke of edinburgh's award**

September 1998–March 1999 Silver  
I obtained training for my emergency service with the police, continued with my piano skills, played hockey and completed an expedition on Exmoor

September–December 1997 Bronze  
I completed a rescue service course for life saving, improved my piano skills, played tennis and carried out an expedition on Ashdown Forest

## **interests**

Animal welfare and human rights, cooking, countryside, films, travel, horse riding, knitting, music, photography, running (completed London Marathon 2012), singing, skiing